

Course objective and Learning Outcome

1st Semester

Course Name: Business Organisation and Management

Credit4

(Internal Assessment 40 Marks + End Term Exam. 60 Marks)= Total Marks: 100

Objective: The course aims to provide basic knowledge to the students about the organisation and management of a business enterprise.

Learning outcome: On successful completion of the paper students will be able to understand about organization structure and its process. Develop knowledge and skills regarding management principles and functions required to run an organization.

1st Semester

Course Name: Financial Accounting

Credit 4

(Internal Assessment 40 Marks + End Term Exam. 60 Marks) = Total Marks: 100

Course objective: To provide students with a foundational understanding of financial accounting principles and practices used in preparing and presenting financial statements.

Learning outcome: By the end of the course, students will be able to record, classify, and summarize financial transactions, prepare financial statements in accordance with accounting standards, and analyze basic financial information for decision-making purposes.

1st Semester

Course Name: Indian Financial System

Credit 4

(Internal Assessment 40 Marks + End Term Exam. 60 Marks) = Total Marks: 100

Objective: To provide students the basic knowledge of Indian Financial System and its components, institutions and their functions.

Course Outcome: The learning outcomes of the Indian financial system include understanding the diverse

components and functions of the system, the role of regulatory bodies, the impact of policies on economic

growth, and the development of analytical skills to evaluate and navigate financial markets effectively.

1st Semester

Course Name: Business Mathematics (Multi -disciplinary)

Credit: 3

(Internal Assessment 30 Marks + End Term Exam. 45 Marks) Total Marks: 75

1st Semester

Course Name: MIL-1/English (Alt-1) (AEC)

Credit: 2

(Internal Assessment 20 Marks + End Term Exam. 30 Marks) =Total Marks: 50

1st Semester

Course Name: Information Technology in Business (SEC)

Credit: 3

(Internal Assessment 24 Marks + Practical + 18 Marks + End Term Exam. 33 Marks) = Total

Marks: 100

2nd Semester

Course Name: CORPORATE ACCOUNTING

(Internal Assessment 40 Marks + End Term Exam. 60 Marks) = Total Marks: 100

Objectives: To help the students to acquire the conceptual knowledge of the corporate Accounting and to learn the techniques of preparing the financial statements.

Course Outcome: The learning outcomes of corporate accounting include the ability to analyze and interpret financial statements, apply accounting standards and principles to prepare accurate financial reports, and make informed financial decisions based on a thorough understanding of corporate financial performance

2nd Semester

Course Name: Principles and Practice of Management

(Internal Assessment 40 Marks + End Term Exam. 60 Marks) = Total Marks: 100

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Course Objective: The objective of the course on principles and practice of management is to provide students with a comprehensive understanding of the fundamental principles, theories, and techniques of management.

Learning Outcomes: By the end of the course, students will be able to apply management principles and theories in practical situations, demonstrate effective leadership skills, analyze and solve

management problems, and make informed decisions to enhance organizational effectiveness.

2nd Semester

Course Name: PRINCIPLES OF MARKETING

(Internal Assessment 40 Marks + End Term Exam. 60 Marks) = Total Marks: 100

Course Objective: The objective of the course on principles of marketing is to provide students with a comprehensive understanding of the fundamental concepts, strategies, and techniques used in marketing.

Learning Outcomes: By the end of the course, students will be able to analyze consumer behaviour, develop marketing strategies, utilize marketing tools and techniques, and evaluate marketing campaigns to effectively target and engage customers in diverse market environments.

2nd Semester

Course Name: Business Economics (Multi -disciplinary)

Credit: 3

(Internal Assessment 30 Marks + End Term Exam. 45 Marks) =Total Marks: 75

2nd Semester

Course Name: Trade and Commerce in India (VAC)

Credit: 2

(Internal Assessment 20 Marks + End Term Exam. 30 Marks) =Total Marks: 50

2ndSemester

Course Name: English Communication (AEC)

Credit: 2

(Internal Assessment 20 Marks + End Term Exam. 30 Marks) = Total Marks: 50

2nd Semester

Course Name: E- COMMERCE (SEC)

Credit: 2

(Internal Assessment 12 Marks + Practical 25 Marks + End Term Exam. 15 Marks) = Total Marks: 50

1. Specialization: Human Resource Management

Course Name: Human Resource Management (Major 1)

3rd Semester

Credit: 4

(Internal Assessment 40 Marks + End Term Exam. 60 Marks) = Total Marks: 100

Course objective: To provide students with a comprehensive understanding of the principles and practices of managing human resources in organizations.

Learning outcome: Students will be able to apply various HR strategies and techniques to effectively recruit, select, develop, and retain employees.

Course Name: Entrepreneurship (Major 2)

Credit: 4

(Internal Assessment 40 Marks + End Term Exam. 60 Marks) = Total Marks: 100

Course objective: To enable students to understand the key concepts, processes, and challenges

involved in starting and managing a business venture.

Learning outcome: Students will be able to develop a comprehensive business plan, assess market opportunities, and apply entrepreneurial strategies to successfully launch and grow a business.

Course Name: BUSINESSLAWS (Major 3)

Credit: 4

(Internal Assessment 40 Marks + End Term Exam. 60 Marks) = Total Marks: 100

Course objective: To gain knowledge of the branches of law which relate to business transactions, certain corporate bodies and related matters.

Course Outcome: On completion of this course, learners will be able to: appreciate the relevance of business law to individuals and businesses and law in an economic and social context.

3rd Semester

Course Name: BUSINESSSTATISTICS (Multi-Disciplinary)

Credit3

(Internal Assessment 30 Marks + End Term Exam. 45 marks) = Total Marks 75

3rd Semester

New Venture Planning (SEC 3)

Credit:3

(Internal Assessment 30 Marks + End Term Exam. 45 marks) = Total Marks 75

Objective: The curriculum aims at giving exposure to students regarding different aspects of setting up a new business. After completing the course student should be able to develop an understanding of the process of identifying various sources of new business ideas of

products and services. The understanding of this paper will help them to examine,

evaluate and approach different sources of finance, the nature of marketing effort required and to develop a comprehensive business plan.

3rd Semester

E-Filing of Returns (SEC 2)

Credit: 3

(Internal Assessment 30 Marks + End Term Exam. 45 marks) = Total Marks 75

Objective: To provide the students the concepts and practical knowledge about electronic filling of returns.